

electric_lane

Managing Images

Training and consultancy in image workflow, archiving
and production

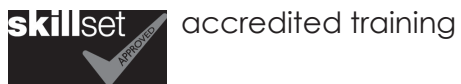


Image digitisation projects

Planning, implementing, auditing

Electric Lane helps organisations in the cultural heritage sector plan and carry out digitisation projects.

With more than 20 years in the imaging industry, we offer consultancy and training based on our experience in museums and archives and the commercial stock image industry.

Strategic Planning

We help optimise image resources taking into account public access, educational, curatorial and commercial requirements.

- Image and metadata workflow
- Copyright and IP
- Quality control and standards for images and metadata
- Commercial image sales

Image DAM systems

We assist with procurement of image DAM systems.

- Scoping and user analysis
- Specification
- Testing

Expert advice and training

We help you plan and implement your project so that key aspects of the image workflow are appropriately resourced.

- Digital imaging, image assessment and correction, automated workflow scripts
- Image Library management and commercial sales
- Metadata and IP
- Keywording and controlled vocabularies

Clients

MUSEUMS British Museum, Glasgow Museums, National Gallery, National Galleries of Scotland, National Gallery of Ireland, National Portrait Gallery, South African Museums

NON-PROFITS Alheimers Society, Architectural Association, DACS Greenpeace, IPPF, Landscape Institute, Public and Commercial Services Union, Princes Trust, RSPB, Shelter, Broadway, Royal Horticultural Society

COMMERCIAL IMAGE LIBRARIES AND PUBLISHERS Animal Photography, Art Directors and Trip, Conde Nast, Four Corners, Harcourt, Image Source, Judges Postcards, National Magazines, News Magazines, Newsource, Open University, Oxford University Press, P&O, Travel Library, Travelink.



Associates

Working together

Electric Lane Associates

Electric Lane associates are expert consultants and trainers with on the ground experience of their field. Together, we bring clients a high quality coordinated service which is not matched elsewhere.

Sarah Saunders *Director of Electric Lane* *Image Management and Metadata*

Sarah is a consultant and trainer in picture archiving and commercial image sales. With a background in photography and picture libraries, she has advised clients in the commercial and not for profit sectors on all aspects of image management. She works with the IPTC, BAPLA, UPDIG and other industry bodies on digital and metadata standards for images, and has written widely about the industry in the trade press. She works with commercial and non profit companies to create strategies for on-line access to archives.

Graeme Cookson *Digital Imaging and Workflow*

Graeme is a consultant in digital imaging and graphics workflow. He has a background in photography and pre-press. He advises picture libraries, photographers, designers and publishers on digital image quality and productive workflows, and is involved with Electric Lane in standard setting initiatives in the picture industry. He writes scripts to check and correct data and image technical features and has created workflow tools Image Passport and Image Visa to help picture archives ease their workflow and increase productivity.

Liisa Kaakinen *Keywording and Vocabularies*

Liisa is a keywording and controlled vocabulary specialist. She was Head of Metadata at Amana Productions prior to going freelance in 2007 and now manages keywording for Amana images; developing the English Thesaurus, organising outsourcing, and keywording images for distribution to the major agencies in the West. She is Electric Lane's trainer for Keywording and helps companies build vocabularies and organize their keywording workflow.

Associate Consultancies

Alice Grant Consulting *ICT project development, procurement and information management*

Alice has over 20 years experience working with museums archives and libraries. She has worked on major projects for the V&A, the Museum Documentation Association and the Science Museum before becoming a consultant in 2000. She is an ICT specialist and has advised a wide range of organisations on information management, content management systems, procurement of DAM systems, and access. She is managing a project for the Imperial War Museum to procure and implement systems for collections, library & digital asset management, including integration with e-commerce and online access projects.



Industry Involvement

Electric Lane is involved at a number of levels in the industries we work with. Sarah Saunders is involved (with Graeme Cookson) in standards setting across the image supply and publishing industry and works closely with the IPTC, and UPDIG on behalf of image library trade association BAPLA.

EVENTS, EXPERIENCE AND WORKING GROUPS

1996-98 CEO of BAPLA

2001-2003 The Image Network – organising training courses, seminars and web site for University of Westminster

2002 CEPIC (European Picture Library Association) conference – seminar on Digital Standards
PPA conference – presentation on Digital Standards

2003 CEPIC conference – talk on Digital Standards (with Graeme Cookson)

2005 CEPIC Conference.- Seminar on Metadata (with Graeme Cookson)

Contribution to Digital Imaging Guidelines Pic4Press (with Graeme Cookson)

BAPLA – Chair of metadata group

2006 BAPLA/Pic4Press - Create Metadata panel and set standards (with Graeme Cookson)

Print Media Management Conference – Managing Image Workflows – quality and productivity factors

2007, 2008 Presentation to IPTC Conference on Photometadata in Florence 2007, Malta 2008 ,

Presentation to MILE conference in Barcelona 2007 , Malta 2008

Represents BAPLA on IPTC Photo Metadata Working group and UPDIG.

2009 Presented of workshop on metadata mapping for MILE project

CEPIC Dresden, chair of seminar on Visual Search methods.

PUBLISHED ARTICLES

1998- 2008 Visuell Regular industry reports and features 6x per year

2001 Creative Review File Under Confused – image search

2003 PIRA Article on digital standards

2003 Montage Heritage Image Libraries

2004 Montage Metadata – everything a researcher needs to know

2004 Creative Review Buying Art - copyright in artworks

2005 Visuell Where's the handbook? Digital standards

2005 Print Media Management The Electronic Lupe - digital standards

2005 Creative Review Obscure delights – specialist image sources

2005 Creative Review Off the page - Image library new business venture

2006 Creative Review Rights and Wrongs – personality law

2006 Print Media Management The Sticky Label Challenge - Metadata

2006 Visuell What's in a word? Metadata standards

2007 Visuell Corel Bridgeman Case - copyright in images of artwork

2007 Creative Review Culture and Commerce - copyright in the cultural heritage sector

2008 Visuell The future of PLUS in Europe

2009 Print Media Management The Essential Need for Colour Skills

