



## Are Keywords Selling Your Images?

If you think your keywords aren't pulling their weight, it's time to take a good look at your strategy. Electric Lane works with keywording experts to help get you on the right track – with consultancy, training, and controlled vocabulary creation.

*The packages are designed to get you up and running as fast as possible. We will design a package to suit your company's needs. **We can work remotely – our experience of this has been good, with excellent feedback from clients.***

*Here's what we can typically do for you*

### **One Day Overview £ 650 + VAT**

*We will look at:*

- How your keywording shapes up to the competition
- Your controlled vocabulary structure (if you have one)
- Options for a controlled vocabulary
- The best keywording strategy for your business

*We'll make recommendations for improvements and most effective use of your resources, however large or small.*

### **Three Day Review £ 1,650 + VAT**

*The above plus....*

- More in-depth review of your CV
- In-house training/support
- Proposal for CV structure
- Roadmap for your future keywording development

### **Five day Work Package £ 2,750 + VAT**

*The above plus two days in-depth work on ....*

- Your controlled vocabulary structure
- Your controlled vocabulary content

### **Full Controlled vocabulary creation and implementation**

*By quotation*

*(2010 prices)*

**For more information contact Sarah Saunders on 020 7607 1415,  
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