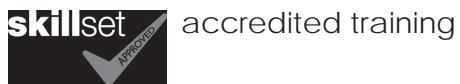


electric_lane

Managing Images

Training and consultancy in image workflow, archiving
and production



Here to help you.....

Electric Lane provides training and consultancy for people producing, managing and publishing images.

We help our clients make best use of their images by

- working with expert associates
- focussing on practical workable solutions
- providing training (Skillset Accredited) to back up our consultancy
- encouraging strategic assessment of the entire image workflow
- independence from software suppliers

We have over twenty years experience in the imaging business, covering photography, pre-press, image libraries, keywording, digital imaging and metadata standards, commercial image sales.

You won't find this breadth of experience elsewhere.



Electric Lane Consultancy

We provide consultancy for companies and organisations who want to manage their images in the best way possible.

Our services cover the entire image workflow. We can help you assess your resources and procedures, then plan and carry out improvements. We work with many of our clients over a period of time, but we can contribute substantially in the initial phases of a project by setting out key issues and information you need to consider.

Electric Lane consultancy is based on many years working in the digital imaging industry, with commercial image libraries, museums and galleries, not for profit organisations, publishers, design groups and photographers.

As we are completely independent, we are well placed to help you make decisions about software and technology. We draw on a wealth of experience - our own and that of our many clients and associates.

We bring expert technical knowledge along with leading edge knowledge of new developments, project management skills and Skillset accredited training.

Areas we cover:

- Digital photography and metadata workflow**
- Imaging standards, image assessment and correction**
- Choosing an image DAM system, specification and set up**
- Keywording and controlled vocabulary systems**
- Moving to in-house repro**
- Contracts and copyright for image libraries**
- Commercial sales**

We will discuss your requirements before setting out a proposal for work. Services include:

- Audit of current workflow and procedures**
- Scope report for digitisation or DAM project with estimated budget**
- Informed assistance for supplier tendering**
- On-going implementation support**
- Automated image and data quality checking**
- Keywording services - controlled vocabulary creation**
- Skillset accredited training on the above topics**

Contact Sarah Saunders, Electric Lane Director and Project Coordinator.
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